



Spatial ROI Seminar

Free Seminars

A primer on creating a solid Return on Investment (ROI) Strategy for your Spatial Information Investment

Seminar Dates & Locations:

Melbourne: Dates and Venue to be advised
Sydney: Dates and Venue to be advised

Brisbane: Dates and Venue to be advised
Canberra: Dates and Venue to be advised

Seminar Registration:

These are free Seminars but places are limited so you must register at our web site: <http://www.corp-gis.com.au> and follow the links ...

- ✓ **How effective is your Spatial Information System?**
- ✓ **Do you have opportunities for expanding your spatial systems to address more business needs but are having trouble convincing your managers?**
- ✓ **Are you being asked by your Management to justify current and proposed expenditure?**
- ✓ **What are the issues that you need to be aware of to ensure there is an adequate return on the investment that has been made in your Spatial Information Systems?**
- ✓ **Are you having difficulty in meeting the business needs of your stakeholders?**
- ✓ **Do you have a GIS Strategy, Roadmap or Goalposts?**

This Seminar primer will assist you to develop a credible Return On Investment (ROI) Strategy for your investment in Spatial Information Technologies.

This ROI will provide the basis to ensure that your GIS is better understood by your management and that business needs are met by your GIS/SIS.

Who should attend?

Councils, Utilities and Government agencies:

- ❖ GIS Managers and Coordinators
- ❖ Business Managers who are heavy users of spatial technologies
- ❖ IT Managers who need to understand GIS

Corporate GIS Consultants are strategic management consultants focused on the Spatial/GIS and related industries such as Asset Management, etc.

Our clients are mostly Utilities, Councils and Government agencies who need to get the most out of their technology and ensure that it meets their key business drivers. Our web site (<http://www.corp-gis.com.au>) shows references and summaries of previous projects on our Projects pages.

Corporate GIS Consultants generally undertakes the following type of projects:

- GIS Strategies to meet corporate / business requirements
- GIS Health Checks / GIS Reviews
- GIS Business Cases (including Cost/Benefit & ROI studies)
- GIS User Requirement Studies, Specifications and Tenders
- Technology Reviews & Strategies
- Spatial Data Management Plans
- Market Research and Analysis
- Project Management of GIS Implementations

Corporate GIS Consultants are totally **independent** of any technology supplier and can provide unbiased and objective opinions on a range of technology options – often a key issue when developing strategies and business cases focussed on business issues.

These Seminars will be conducted by **Bruce Douglas**, Director, Corporate GIS Consultants and author of a number of books and journals, including:

- *Achieving Business Success with GIS*, published by John Wiley & Co UK
- GIS/Spatial Best Practice Survey series of reports

Bruce Douglas is also Past President of the Geospatial Information and Technology Association (GITA), Australia / New Zealand

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Spatial Business News has reported that these GIS Surveys are "... the most authoritative statements available on the penetration of GIS into organisations and on the way it is being used".

